

Philipp Thamer

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EDUCATION

10/2025 – 05/2028	King's College London , London, United Kingdom Doctor of Philosophy (PhD), Applied Public Policy; Behavioural Economics <i>Thesis:</i> Agency in Action – Analysing the interplay between agency and policy effectiveness in behavioural economics and public policy
09/2024 – 09/2025	London School of Economics and Political Science (LSE) , London, United Kingdom Master of Science, Behavioural Science (Economics and Psychology)
08/2023 – 06/2023	WHU – Otto Beisheim School of Management , Vallendar, Germany Bachelor of Science, Business Administration
02/2022 – 07/2022	Tsinghua University , Beijing, China Semester abroad, Economics and Philosophy
09/2011 – 06/2019	Brecht Schule Hamburg , Hamburg, Germany Abitur (University Entrance Qualification)

RESEACRH EXPERIENCE

10/2025 – present	King's College London , London, United Kingdom <i>Research Assistant at the Policy Institute</i> <ul style="list-style-type: none">• Creating and testing large-scale surveys for international research projects• Engaging in data analysis with R, STATA and Python
10/2024 – 09/2025	King's College London , London, United Kingdom <i>Pre-doctoral Research at the Policy Institute</i> <ul style="list-style-type: none">• Conducted research on formal microeconomic modelling of agency in public policy• Prepared and attended conferences regarding behavioural public policy
12/2022 – 09/2023	WHU – Otto Beisheim School of Management , Vallendar, Germany <i>Research Assistant at the Chair of Organizational Theory</i> <ul style="list-style-type: none">• Supported several research papers by Prof. Dr. Peter-Jürgen Jost, by engaging in extensive data analysis, using STATA, R and Python• Created an extensive data set for a paper, analyzing the impact of the order of home and away matches in soccer, combined with various tiebreaking rules, influences a team's strategic efforts in a two-legged soccer tie

CONFERENCES AND WORKSHOPS

09/2025	King's College London , London, United Kingdom <i>International Behavioural Public Policy Conference</i>
06/2025	King's College London , London, United Kingdom <i>Behavioural Transformations</i>
04/2025	University of Grenoble Alpes (UGA) , Grenoble, France <i>Behavioural Influence and Resistance to Influence</i>

RESEARCH OUTPUT

P. Thamer, S. Banerjee and P. John, Pledging after nudging improves uptake of plant-based diets: a field experiment in a German university cafeteria, *Environmental Research Communications* 2024 6 (2): 021003, <https://iopscience.iop.org/article/10.1088/2515-7620/ad2625>

TEACHING EXPERIENCE

09/2022 – 12/2022	WHU – Otto Beisheim School of Management , Vallendar, Germany <i>Macroeconomics Tutor</i>
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PRACTICAL EXPERIENCE

- 04/2024 – 07/2024 **Alvarez & Marsal**, Munich, Germany
Private Equity Performance Improvement Intern
- Engaged in the implementation of performance improvement and cost optimization measures
 - Facilitated Six Sigma methodology for operations improvement and shopfloor management in factories
- 01/2024 – 03/2024 **Carlsquare**, Berlin, Germany
M&A Intern
- Conducted market research and created pitch decks for several buy-side projects
 - Engaged in quantitative valuation practices by supporting the team with CCA, CTA, DCF and LBO analyses
- 08/2023 – 11/2023 **Simon Kucher**, Munich, Germany
Public Health & Life Science Intern
- Supported several international pharmaceutical companies in their pricing strategies
 - Conducted several studies on price sensitivity and payer management systems with healthcare representatives
- 06/2022 – 07/2022 **PD – Berater der Öffentlichen Hand GmbH**, Berlin, Germany
Public Finance Intern at the Inhouse consultancy of the German Government
- Contributed to the creation of digital planning tools for a Federal Ministry
 - Supported the financial restructuring of a federal state bank, by building a digital planning tool using Excel
- 05/2021 – 07/2021 **KPMG**, Berlin, Germany
Public Sector Intern
- Analyzed the financial implications of European policy frameworks and formulated drafts for tender applications
 - Organized and prepared C-level communication for large German public-private partnerships

SCHOLARSHIPS / AWARDS

- 10/2021 – present **Konrad Adenauer Stiftung**
09/2017 – 09/2018 **Studentship at Bucerius Law School**

EXTRACURRICULAR ACTIVITIES

- 03/2025 – 09/2025 **International Behavioural Public Policy Association**, London, United Kingdom
Co-Organization & Sponsorship
- Organizing the International Behavioural Public Policy Conference (IBPPC), the largest global behavioural public policy conference, in London
- 10/2024 – 08/2025 **Behavioural Insights Consulting Association (BICA)**, London, United Kingdom
Co-Founder & Co-Head
- Organizing career events with leading consultancies like Simon Kucher and Roland Berger with 200+ participants
- 01/2023 – 04/2023 **National Model United Nations**, New York, United States of America
Head Delegate
- Led and represented the official delegation of the WHU as head delegate and member of the Economic and Social council
- 11/2020 – 11/2022 **forumWHU e.V.**, Vallendar, Germany
General Manager and Head of the Advisory Board
- Managed the biggest student-led Public-Sector conference in the DACH area

LANGUAGES AND OTHER QUALIFICATIONS

Languages: German, English, Spanish, Chinese, Dutch

IT Skills: R, Microsoft Office, Python, SharePoint, WordPress, Power BI, STATA, SQL

Interests: Playing the pipe organ, Debating, Singing, Golf